

Employee Gift Card Program

Questions and answers for employees

Why would an employee receive a giftcard?

Supervisors can recognize and reward employee contributions, performance, and behaviors that exemplify DFA Values

What website do I use to redeem my certificate for a giftcard?

Follow the redemption instructions on the certificate you received

How long will it take for me to receive my gift card?

If you select to receive a physical gift card, you will receive it in the mail in 2-3 weeks. If you select a digital or virtual gift card, you will receive it immediately to the email address you provided

What if I lost my certificate or gift card?

Please reach out to your supervisor or human resources for assistance

Are gift cards taxable?

Yes. The IRS considers all gift cards of any value given to employees to be taxable income to the employee. Applicable taxes are withheld from an employee's regular paycheck within 45 days from the date of redemption

Will I be taxed if I don't redeem my certificate for a giftcard?

No. You will only be taxed on gift cards you actually redeem

Can I redeem a certificate for multiple gift cards?

No. The full value of the certificate is loaded onto a single gift card. For example, if you have a certificate for \$100 you cannot break that into four (4) \$25 gift cards, it must be loaded onto a single \$100 gift card

Does my certificate expire if I do not redeem it?

Yes. The expiration date is printed on the certificate